Bridget Terry Long, Ph.D.

Harvard Graduate School of Education 101 Longfellow Hall, 13 Appian Way, Cambridge, MA 02138 bridget_long@gse.harvard.edu hhtp://gseacademic.harvard.edu/~longbr/

ACADEMIC POSITIONS

- Academic Dean, Harvard Graduate School of Education (2013 to present)
- Saris Professor of Education and Economics (endowed faculty chair; formerly called the Xander Chair; 2011 to present); Professor of Education and Economics, Harvard University, Graduate School of Education (2009 to present)
- Research Associate, National Bureau of Economic Research (NBER) (2009 to present). Faculty Research Fellow (2003-09)
- Research Affiliate, Center for Analysis on Postsecondary Education and Employment (CAPSEE) (2011 to present)
- Research Affiliate, National Center of Postsecondary Research (NCPR) (2006-12)
- Associate Professor of Education and Economics, Harvard University, Graduate School of Education (2004-09)
- Visiting Scholar, Boston Federal Reserve Bank, New England Public Policy Center (2006-07)
- Assistant Professor, Harvard University, Graduate School of Education (2000-04)

EDUCATION

- Ph.D. Harvard University, Economics (2000). Dissertation: The Market for Higher Education: Economic Analyses of College Choice, Returns, and State Aid Policy.
 - Committee members: Caroline Hoxby (chair); Lawrence Katz; Claudia Goldin.
- M.A. Harvard University, Economics (1997) Fields: Labor Economics, Public Finance, Urban Economics.
- A.B. Princeton University, Economics (1995) Certificate in Afro-American Studies.
- Courses Stanford University (Summer 1993) American Economic Association (AEA) Graduate School Preparation Program.

BOARDS AND LEADERSHIP

- Member, National Board of Education Sciences (NBES), Institute of Education Sciences (IES), U.S. Department of Education. Presidential Appointment with Senate confirmation. *Vice Chair* (2010-11). *Chair* (2011-13). *Member* (2010 to present).
- Member, Board of Directors, MDRC (2010 to present). Member of the Education Sub-Committee.
- Member, Board of Directors, Society for Research on Education Effectiveness (SREE) (2014 to present)
- Member, Public Education Nominating Council, Commonwealth of Massachusetts. Appointed by Gov. Deval Patrick (2007-15)

Version: February 2, 2016

- Member, Board of Directors, Commonwealth Corporation of Massachusetts (2008-2013)
- Trustee, Newbury College, Brookline, MA (2004-09). Also Chair of the Academic and Enrollment Management Committee and Member of the Executive Committee.

PEER-REVIEWED JOURNAL ARTICLES

- Castleman, Benjamin and B.T. Long. (forthcoming 2016) "Looking Beyond Enrollment: The Causal Effect of Need-Based Grants on College Access, Persistence, and Graduation." *Journal of Labor Economics*. Also available as NBER Working Paper No. 19306.
- Boatman, Angela and B. T. Long. (forthcoming 2016) "Does Financial Aid Impact College Student Engagement? The Effects of the Gates Millennium Scholarship on Academic and Extracurricular Behaviors." Research in Higher Education.
- Bettinger, Eric, B. T. Long, and Eric Taylor. (forthcoming 2016) "When Inputs are Outputs: The Case of Graduate Student Instructors? The Impact of Teaching Fellows on Student Outcomes." *Economics of Education Review*.
- Bettinger, Eric, B. T. Long, Philip Oreopoulos, and Lisa Sanbonmatsu. (2012) "The Role of Application Assistance and Information in College Decisions: Results from the H&R Block FAFSA Experiment." *Quarterly Journal of Economics* 127(3): 1-38. Also available as NBER Working Paper No. 15361. [equal lead authorship with Bettinger and Oreopoulos]
- Bettinger, Eric and B. T. Long. (2010) "Does Cheaper Mean Better? The Impact of using Adjunct Instructors on Student Outcomes." *Review of Economics and Statistics* 92(3): 598–613. [equal authorship]
- Bound, John, Brad Hershbein, and B. T. Long. (2009) "Student reactions to Increasing College Competition." *Journal of Economic Perspectives*, 23(4): 119–46. A longer version is available as NBER Working Paper No. 15272. [equal authorship]
- Bettinger, Eric and B. T. Long. (2009) "Addressing the Needs of Under-Prepared College Students: Does College Remediation Work?" *Journal of Human Resources* 44(3): 736–771. [equal authorship]
- Long, B. T. and Michal Kurlaender. (2009) "Do Community Colleges provide a Viable Pathway to a Baccalaureate Degree?" *Educational Evaluation and Policy Analysis* 31(1): 30-53.
- Osili, Una Okonkwo and Long, B. T. (2008) "Does Female Schooling Reduce Fertility? Evidence from Nigeria." *Journal of Development Economics*, vol. 87, no. 1, pp. 57-75.
- Long, B. T. (2007) "The Contributions of Economics to the Study of College Access and Success." *Teachers College Record*, vol. 109, no. 10.
- Long, B. T. and Erin K. Riley. (2007) "Financial Aid: A Broken Bridge to College Access?" *Harvard Educational Review*, vol. 77, no. 1, Spring.
- Bettinger, Eric and B. T. Long. (2005) "Do Faculty Members serve as Role Models? The Impact of Faculty Gender on Female Students." *American Economic Review*, vol. 95, no. 2. [equal authorship]
- Bettinger, Eric and B. T. Long. (2005) "Remediation at the Community College: Student Participation and Outcomes." *New Directions for Community Colleges*. [equal authorship]
- Long, B. T. (2004) "Does the Format of an Aid Program Matter? The Effect of In-Kind Tuition Subsidies." *Review of Economics and Statistics*, vol. 86, no. 3, pp. 767-782.
- Long, B. T. (2004) "How do Financial Aid Policies affect Colleges? The Institutional Impact of the

- Georgia HOPE Scholarship." Journal of Human Resources, vol. 39, no. 3.
- Long, B. T. (2004) "How Have College Decisions Changed Overtime? An Application of the Conditional Logistic Choice Model." *Journal of Econometrics*, vol. 121, no. 1-2: pp. 271-296.
- Long, B. T. (2003) "The Connection between Government Aid and College Pricing." *Journal of Student Financial Aid*, vol. 33, no. 2.

PAPERS IN EDITED VOLUMES

- Long, B. T. (2015) "The Financial Crisis and College Enrollment: How have Students and Their Families Responded?" *How the Financial Crisis and Great Recession Affected Higher Education*. Jeffrey Brown and Caroline Hoxby, Eds. University of Chicago Press.
- Long, B. T. (2014) "Addressing the Academic Barriers to Higher Education." *Policies to address Poverty in America*. Melissa S. Kearney and Benjamin H. Harris, Eds. Washington, DC: Brookings Institution, The Hamilton Project.
- Long, B. T. (2013) "Supporting Access to Higher Education." *Legacies of the War on Poverty*. Martha Bailey and Sheldon Danziger, Eds. The National Poverty Center Series on Poverty and Public Policy. New York: Russell Sage Foundation.
- Bettinger, Eric, Angela Boatman, and B. T. Long. (2013) "Student Supports: Developmental Education and Other Academic Programs." Cecilia Rouse, Lisa Barrow, and Thomas Brock, Eds. *Future of Children: Postsecondary Education in the U.S.*, vol. 23, no. 1, Spring. [equal authorship]
- Long, B. T. and Angela Boatman. (2013) "The Role of Remediation and Developmental Courses in Access and Persistence." Anthony Jones and Laura Perna, Eds. *The State of College Access and Completion: Improving College Success for Students from Underrepresented Groups*. New York: Routledge Books.
- Long, B. T. (2012) "Remediation: The Challenge of Helping Underprepared Students." In Andrew P. Kelly and Mark Schneider, Eds. *Getting to Graduation: The Completion Agenda in Higher Education.* Baltimore: The Johns Hopkins University Press.
- Long, B. T. (2012) "Financial Aid and Access to Higher Education." *Encyclopedia of Diversity in Education*. James A. Banks, Ed. Los Angeles: Sage Publications.
- Long, B. T. (2011) "The New Financial Aid Policies: Their Impact on Access and Equity for Low-Income Students." Lisa M. Stulberg and Sharon Lawner Weinberg, Eds. *Diversity in American Higher Education: Toward a More Comprehensive Approach*. New York: Routledge Books.
- Long, B. T. (2010) "Higher Education Finance and Accountability." In Kevin Carey and Mark Schneider, Eds. *Accountability in American Higher Education*. New York: Palgrave Macmillan and American Enterprise Institute.
- Long, B. T. and Stella M. Flores. (2010) "Policy, Finance and Economics." In Shaun Harper and Sylvia Hurtado, Eds. *Racial and Ethnic Diversity in Higher Education*. Association for the Study of Higher Education (ASHE) Reader Series. Pearson Publishing
- Long, B. T. (2010) "High School Dropout Prevention and College Preparatory Programs." In Phillip B. Levine and David J. Zimmerman, Eds. Targeting Investments in Children: Fighting Poverty When Resources are Limited. University of Chicago Press, Robin Hood Foundation, and the National Bureau of Economic Research.
- Long, B. T. (2010) "Making College Affordable by Improving Aid Policy." Issues in Science and

- *Technology.* Washington, D.C.: National Academy of Sciences, Division of Behavioral and Social Sciences and Education, Summer.
- Long, B. T. (2010) "Beyond Admissions: Reflections and Future Considerations." In Mark Long and Marta Tienda, Eds. *Beyond Admissions: Re-thinking College Opportunities and Outcomes*. The ANNALS of the American Academy of Political and Social Science, vol. 627, January.
- Long, B. T. (2009) "Financial Aid and Older Workers: Supporting the Nontraditional Student." Strategies for the Improving Economic Mobility of Workers. Kalamazoo: W.E. Upjohn Institute for Employment Research and the Federal Reserve Bank of Chicago.
- Bettinger, Eric and B. T. Long. (2007) "Institutional Responses to Reduce Inequalities in College Outcomes: Remedial and Developmental Courses in Higher Education." In Stacy Dickert-Conlin and Ross Rubenstein, Eds. *Economic Inequality and Higher Education: Access, Persistence, and Success.* New York: Russell Sage Foundation. [equal authorship]
- Long, B. T. and Erin K. Riley. (2007) "Sending Signals to Students: The Role of Early Placement Testing in Improving Academic Preparation." In *Minding the Gap: Why Integrating High School with College Makes Sense and How to Do It.* Cambridge: Harvard Education Press and Jobs for the Future. [lead author]
- Long, B. T. and Erin K. Riley. (2007) "The Demand Side of Loans: The Changing Face of Borrowers." In Frederick Hess, Ed. *Footing the Tuition Bill: The New Student Loan Sector*. Washington, D.C.: American Enterprise Institute. [lead author]
- Long, B. T. (2007) *Using Research to Improve Student Success: What more could be done?* Washington, D.C.: National Postsecondary Education Cooperative (NPEC), National Symposium on Postsecondary Student Success.
- Bettinger, Eric and B. T. Long. (2006) "The Increasing Use of Adjunct Instructors at Public Institutions: Are we Hurting Students?" In Ronald Ehrenberg, Ed. What's Happening to Public Higher Education. Westport, CT: Greenwood Press for the American Council on Education. [equal authorship]
- Long, B. T. (2004) "The Impact of Federal Tax Credits for Higher Education Expenses." In Caroline M. Hoxby, Ed. *College Choices: The Economics of Which College, When College, and How to Pay For It.* Chicago: University of Chicago Press and the National Bureau of Economic Research.
- Long, B. T. (2003) "Diversity by Any Other Name: Are there Viable Alternatives to Affirmative Action in Higher Education?" *The Western Journal of Black Studies*, vol. 27, no.1, pp. 20-30.
- Long, B. T. (2002) "Do State Financial Aid Programs Cause Colleges to Raise Prices?" Who Should We Help? Donald Heller and Patricia Marin, eds. Cambridge: Harvard Civil Rights Project.

OTHER MAJOR RESEARCH REPORTS

- Daugherty, Lindsay and B. T. Long. (2013) "Does more information and a brief refresher course make a difference in placement into remediation? Evaluating a Developmental Education Intervention." Unpublished report.
- Long, B. T. and Laura Kavazanjian. (2012) Affirmative Action in Tertiary Education: A Meta-Analysis of Global Policies and Practices. World Bank report.
- Owen, Laura, Eric P. Bettinger, B. T. Long, and Philip Oreopoulos. (2012). "How Late is Too Late? The Influence of Summer Outreach on FAFSA Completion and College Enrollment for the

- Uncommitted High School Graduate." Unpublished report.
- Long, B. T. and Juan Carlos Calcagno. (2011) "Does Remediation Help All Students? The Heterogeneous Effects of Postsecondary Developmental Courses." Unpublished report.
- Long, B. T. (2010) *Grading Higher Education: Giving Consumers the Information They Need.* Washington, D.C.: The Center for American Progress and The Hamilton Project, December.
- Long, B. T. (2010) "The Supply Side of Higher Education: Higher Education Finance and the Potential of Using Institutional Incentives to Support Student Success." Prepared for the project on Reform and Innovation in the New Ecology of U.S. Higher Education, Stanford University. Principal Investigators: Mitchell Stevens and Michael Kirst.
- Calcagno, Juan Carlos and B. T. Long. (2009) "Evaluating the Impact of Remedial Education in Florida Community Colleges: A Quasi-Experimental Regression Discontinuity Design." National Center for Postsecondary Research (NCPR) Policy Brief, August.
- Long, B. T. and Anjali Adukia. (2009) *The Impact of the Financial Crisis on Tertiary Education World Wide: A Pilot Study.* Washington, D.C.: The World Bank.
- Calcagno, Juan Carlos and B. T. Long. "The Impact of Postsecondary Remediation Using a Regression Discontinuity Approach: Addressing Endogenous Sorting and Noncompliance." National Bureau of Economic Research (NBER) Working Paper No. 14194 (July 2008).
- Boatman, Angela and B. T. Long. (2008) *Does Financial Aid Impact Collegiate Success? The Effects of the Gates Millennium Scholars Program on Academic Performance and Behaviors.* Report for the Bill & Melinda Gates Foundation and The Institute of Higher Education Policy.
- Bert, Melissa, B. T. Long, and Angela Boatman. (2008) *Does Financial Aid affect the Likelihood of Minority Students Entering a STEM Discipline? The Effects of the Gates Millennium Scholars Program.* Report for the Bill & Melinda Gates Foundation and The Institute of Higher Education Policy.
- Long, B. T. "What Is Known About the Impact of Financial Aid? Implications for Policy." National Center for Postsecondary Research (NCPR) Working Paper (April 2008).
- Long, B. T. "Do Loans Increase College Access and Choice? Examining the Introduction of Universal Student Loans." Federal Reserve Bank of Boston, New England Public Policy Center, Working Paper No. 07-1, November 2007.
- Long, B. T., Clantha McCurdy, and Jamie Merisotis. (2006) Final Report from the Task Force on Student Financial Aid. Massachusetts Board of Higher Education. [lead author]
- Long, B. T. with Dana Ansel and Greg Leiserson. (2006) Paying for College: The Rising Cost of Higher Education. Boston, MA: MassINC. [lead author]
- Long, B. T. (2006) Estimates of the Returns from Increased Educational Attainment. Dallas, TX: Best Associates.
- Long, B. T. (2005) *State Financial Aid: Policies to Enhance Articulation and Transfer*. Boulder, CO: Western Interstate Commission on Higher Education, Changing Direction Project.
- Reville, S. Paul, Celine Coggins, Jennifer Candon, Kathryn McDermott, Andrew Churchill, and B. T. Long. (2005) *Reaching Capacity: A Blueprint for the State Role in Improving Low Performing Schools and Districts*. Boston, MA: Rennie Center for Education Research & Policy at MassINC.
- Choitz, Victoria, Laura Dowd, and B. T. Long. (2004) Getting Serious About Lifelong Learning: Improving the Use and Value of the Hope and Lifetime Learning Tax Credits for Working Adults Students.

- Arlington, MA: FutureWorks. [equal authorship]
- Long, B. T. (2004) "The Role of Perceptions and Information in College Access: An Exploratory Review of the Literature and Possible Data Sources." Boston: The Education Resources Institute (TERI).
- Longanecker, David, Cheryl D. Blanco, and B. T. Long. (2004) "The Impact of Federal Financial Aid Policies on the Funding, Design, Operation, and Marketing of State and Institutional Financial Aid Policies and Practices: A Review of the Literature." Boston: The Education Resources Institute (TERI).
- Hoxby, Caroline M. and B. T. Long. (1999) "Explaining Rising Income and Wage Inequality among the College-Educated." National Bureau of Economic Research (NBER) Working Paper No. 6873.

POLICY BRIEFS

- Baum, Sandy et al. (2013) Rethinking Pell Grants. College Board Advocacy & Policy Center. Co-author of the report and member of the Rethinking Pell Grants Study Group.
- Long, B. T. and Zack Mabel. (2012) "Barriers to College Success: Income Disparities in Progress to Completion."
- Baum, Sandra, Susan Dynarski, Art Hauptman, B. T. Long, Michael McPherson, Judith Scott-Clayton, and Sarah Turner. (2011) *Suggestions for Pell Grant Reform*. Washington, DC. College Board.
- Long, B. T. (2010) "Financial Aid: A Key to Community College Student Success." Issue Brief prepared for the White House Summit on Community Colleges, October 5th.
- Long, B. T. "The Role of States and Institutions in the Provision of Postsecondary Remediation: Policy Choices and Debates." (2010)
- Bettinger, Eric and B. T. Long. (2009) *Strategies for the Redesign of the Beginning Postsecondary Students Longitudinal Study*. Submitted to the National Center for Education Statistics (NCES).
- Long, B. T. (2009) Emerging Issues in Postsecondary Access and Choice: Implications for the Conceptualization and Modeling of College Decisions. Washington, D.C.: National Center for Education Statistics (NCES)/National Institute of Statistical Sciences (NISS) Access and Choice Project.
- Long, B. T. (2007) College Remedial and Developmental Courses: Serving the Needs of Under-Prepared Students. Information Brief for Program Officers. Seattle: Bill & Melinda Gates Foundation, November.
- Long, B. T. (2006) *Postsecondary Remediation: Major Questions and Research.* Report for the Bill and Melinda Gates Foundation.

GOVERNMENT TESTIMONY AND BRIEFINGS

Federal Testimony

- Expert Testimony, Middle Class Prosperity Project Forum. Hearing sponsored by Sen. Elizabeth Warren and Rep. Elijah Cummings. University of Massachusetts-Boston (2015).
- Expert Panelist, White House Summit on College Opportunity. Co-sponsored by the National Economic Council, Domestic Policy Council, and U.S. Department of Education (2014)
- Congressional Testimony, U.S. Senate, Committee on Health, Education, Labor and Pensions. Full Committee Hearing: "Ensuring Access to Higher Education: Simplifying Federal Student Aid

- for Today's College Student" (2013)
- Congressional Testimony, U.S. House of Representatives, Committee on Education and the Workforce.

 Hearing: "Education Research: Exploring Opportunities to Strengthen the Institute of Education Sciences" (2013)
- Expert Testimony, Capitol Hill Briefing sponsored by Education Deans Alliance, American Educational Research Association, and the National Academy of Education: "Payoffs of Long-Term Investments in Education Research" (2011)
- Congressional Testimony, U.S. Senate, Committee on Finance. Hearing: "Report Card on Tax Exemptions and Incentives for Higher Education: Pass, Fail, or Need Improvement?" (2006)

State Testimony

- Expert Witness, "Financial Aid Policy: Best Practices from Around the Nation." Massachusetts Special Commission on Education Scholarships (2012)
- Expert Testimony, Massachusetts Board of Higher Education. "Does the current financial aid system promote access to higher education? Analysis of the Massachusetts Financial Aid and Enrollment Databases." (2006)
- Expert Testimony, Massachusetts Board of Higher Education, Task Force on Financial Aid. "The Challenges of Access to Higher Education: The Case of Massachusetts." (2004)
- Expert Testimony, West Virginia State Legislature, Education Committee. Testified before State Legislators about State Merit-Based Aid Programs (2001)

Government Briefings

- Briefing for the Office Staff of the First Lady. "Financial Aid, Information, and Assistance." (2014)
- Congressional Research Briefing, "Using Information and Assistance to Improve College Outcomes." Sponsored by the Institute for Policy Research, Northwestern University (2014)
- Policy Memo to Chairman Tom Harkin and Senator Lamar Alexander, .S. Senate, Committee on Health, Education, Labor and Pensions. "Consensus Recommendations for your Consideration." With Kristin D. Conklin, Kimberly Cook, and Judith Scott-Clayton. (2013)
- Expert Briefing on the Federal College Rating System Proposal for Secretary of Education Arne Duncan, U.S. Department of Education (2013)
- Panel Member, Government Accountability Office Review of Simplifying the Federal Student Aid Application Process (2009)
- Long, B.T. (2009) *The Support of Public Higher Education in Massachusetts: How do we Compare?* Prepared for Commissioner Richard Freeland, Massachusetts Department of Higher Education.
- Education Briefing for Senator Edward Kennedy. "Reforming Federal Financial Aid." (2006)

EDITORIALS AND REVIEWS

- Long, B. T. (2014) "Is College Worth It? Yes, But Not Always." *Examining the Value of a College Degree*. Seattle: Payscale.
- Long, B. T. (2009) "Breaking the Affordability Barrier: How much of the college access problem is attributable to lack of information about financial aid?" *National CrossTalk*. San Jose, CA: The

- National Center for Public Policy and Higher Education, December.
- Long, B. T. and Dana Ansel (2007) "As Student Debt Increases, Colleges Owe more in Performance." *Connection: The Journal of the New England Board of Higher Education*, Winter, vol. XXI: pp. 23-24. [lead author]
- Long, B. T. (2006) "What can Governments do to Improve Access and Success in Higher Education?" *National CrossTalk: Reactions to the Spellings Commission Report.* San Jose, CA: The National Center for Public Policy and Higher Education.
- Long, B. T. (2005) "The Remediation Debate: Are We Serving the Needs of Under-Prepared College Students?" *National CrossTalk*. San Jose, CA: The National Center for Public Policy and Higher Education.
- Long, B. T. (2003) "Who Can Afford College? The Economics behind Access." *Ed. Magazine*. Cambridge: Harvard Graduate School of Education.
- Long, B. T. (2002) Book Review: *American Education & Corporations: The Free Market Goes To School.* By D. Boyles. *Teachers College Record*, vol. 104, no. 5.

WORKING PAPERS

Under Review

- Bettinger, Eric and B. T. Long. "Mass Instruction or Higher Learning? The Impact of Class Size in Higher Education." Revise and Resubmit at *Education Finance and Policy*. [equal authorship]
- Boatman, Angela and B. T. Long. "Does Remediation Work for All Students? How the Effects of Postsecondary Remedial and Developmental Courses Vary by Level of Academic Preparation." National Center for Postsecondary Research Working Paper (September 2010). Under Submission.
- Soliz, Adela and B. T. Long. "The Causal Effect of Federal Work Study on Student Outcomes in the Ohio Public University System." Under Submission.
- Castleman, Ben, B. T. Long, and Zack Mabel. "Financial Barriers to Studying STEM in College: Causal Effect Estimates of Need-Based Grants on the Pursuit and Completion of Courses and Degrees in STEM Fields." Under Submission.

Research in Progress

- Simplification and Incentives: A Randomized Experiment to Increase College Savings (with Eric Bettinger). Also known as the Early College Planning Initiative (ECPI).
- Taking Stock of the Research: Understanding the Power and Limitations of Nudges in Higher Education (with Eric Bettinger)
- Postsecondary Remediation and State Policy: Does it matter if Developmental Courses are limited to Two-Year Institutions? (with Brandon Enriquez)
- Inequality in College Resources: Trends in State Support for Higher Education
- How Needy are You? The Financial Incentives Created by the Student Financial Aid System.
- The Reversal of the College Gender Gap: The Role of Alternatives and College Supply.

FELLOWSHIPS, AWARDS, AND HONORS

Fellow, Lumina Foundation. (2013-2015)

"Learners to Leaders" Award, Naperville North High School (2013)

Selected to give the Henry and Bryna David Lecture, National Academy of Sciences, Division of Behavioral and Social Sciences and Education (2009)

Robert P. Huff Golden Quill Award. Given by the National Association of Student Financial Aid Administrators (NASFAA) for excellence in research and published works on student financial assistance (2008)

Scholar, Young Faculty Leadership Forum, Harvard University (2002-2006)

Featured by *The Chronicle of Higher Education* as one of eleven scholars in "New Voices: A Look at the New Generation of Higher-Education Thinkers" (2005)

National Academy of Education and Spencer Foundation Postdoctoral Fellowship. "The Role of Price in College Decisions: Implications for Aid Policy." (2002-04)

Selected as a "Rising Star" in the Academy by Black Issues in Higher Education (2003)

Morningstar Award for Excellence in Teaching, Harvard Graduate School of Education (2003)

National Center for Public Policy and Higher Education, Associate (2002-03)

American Educational Research Association (AERA) Dissertation Grant Award. "The Market for Higher Education: Economic Analyses of College Choice, Returns, and State Aid Policy." (1999-2000)

Harvard Department of Economics Graduate Studies Fellowship (1995-2000)

Sumner Slichter Fellowship for Study in Labor Economics, Harvard University (1996-97)

National Science Foundation, Graduate Studies Fellowship (1995-98)

GRANTS AND FUNDED PROJECTS

- Co-PI, Institute of Education Sciences (IES), U.S. Department of Education: "Digital Messaging To Improve College Enrollment and Success." (2014-2018) Joint with Chris Avery, Ben Castleman, and Lindsay Page. \$3,499,999.
- PI, Institute of Education Sciences (IES), U.S. Department of Education (Grant # R305A090204): "Simplification and Incentives: A Randomized Experiment to Increase College Savings." (2009-15) Joint with Eric Bettinger. \$1,757,738
- Co-PI, Institute of Education Sciences (IES), U.S. Department of Education (Grant # R305A120280): "Improving Information and Access to Financial Aid." (2012-17) Joint with Eric Bettinger. \$2,869,281.
- Co-PI, The Bill and Melinda Gates Foundation, Grant: "Improving Information and Access to Financial Aid: Expanding the FAFSA Experiment." (2009-13) Joint with Eric Bettinger and Philip Oreopoulos. \$1,400,088.
- PI, The Bill and Melinda Gates Foundation, Grant: "Understanding Barriers and Examining Interventions: A Project to Study Postsecondary Access and Success Using State

- Administrative Data." (2008-15) Joint with Eric Bettinger, Stella Flores, and Michal Kurlaender. \$1,961,931.
- Co-PI, TG Public Benefit Grant Program. "A Quantitative and Qualitative Examination of the Impact of Family Engagement on Students' Academic Outcomes." Joint with Families United in Educational Leadership (FUEL). (2012-2015) \$135,000.
- PI, The Susan Thompson Buffett Foundation. Process evaluation of the Thompson Scholars Learning Community Program at the University of Nebraska campuses. Planning Grant (2012) \$50,000. Full Grant (2012-14) \$795,000.
- Project Member, Center for Analysis of Postsecondary Education and Employment (CAPSEE). Funded by the Institute of Education Sciences (IES), U.S. Department of Education (Grant # R305C110011). Housed at the Community College Research Center, Teachers College, Columbia University with participation by scholars at the University of Michigan, Stanford University, the City University of New York (CUNY), and the University of North Carolina) (2011-2016). \$9,951,362.
- Project Member, The National Center of Postsecondary Research (NCPR). Funded by the Institute of Education Sciences (IES), U.S. Department of Education (Grant # R305A060010). Housed at the Community College Research Center, Teachers College, Columbia University with participation by MDRC and the University of Virginia) (2006-2012). \$9,813,619.
- Co-PI, "Increasing College Enrollment among Low- and Moderate-Income Families: A Program to Improve Access to College Information and Financial Aid." Joint with Eric Bettinger and Philip Oreopoulos. *Multiple funders*:
 - The Bill and Melinda Gates Foundation (2008-10) \$1,245,024
 - Institute of Education Sciences (IES), U.S. Department of Education (Grant # R305A060010) through the National Center for Postsecondary Research (2007-09) \$100,000
 - National Science Foundation, Award # 0721158 (2007-12) \$455,509
 - The Bill and Melinda Gates Foundation (2007) \$123,992
 - Kauffman Foundation (2007-08) \$140,000
 - The Spencer Foundation (2009-10) \$40,000
- PI, Atlantic Philanthropies and Ford Foundation, Grant: "Building Infrastructure and Expanding Research in the Economics of Higher Education." With Thomas J. Kane (2006-08) \$998,000
- PI, Smith Richardson Foundation, Domestic Public Policy Fellowship: "Under-prepared Students in Higher Education: Searching for the right Policies to address the Problem of Insufficient Preparation" (2006-07) \$60,000
- Co-PI, Lumina Foundation for Education (joint with Eric Bettinger): "The Role and Effect of Remediation in Higher Education." (2003-06) \$225,000
- PI, William F. Milton Fund, Harvard University, Research Grant: "The Role and Effect of Remedial Education in Higher Education." (2003-04) \$35,000
- PI, Spencer Foundation Grant: "Community College Attendance as a Pathway to a Baccalaureate Degree." (2002-03) \$35,000
- PI, Spencer Foundation Grant: "An Analysis of the Development and Impact of Honors Colleges at American Universities." (2001-02) \$35,000
- PI, National Association of Student Financial Aid Administrators (NASFAA) Grant: "The Institutional Impact of the Georgia HOPE Program." (2001-02) \$5,000

ADVISORY POSITIONS (selected)

Member, Lyle Spencer Research Awards Review Panel, Spencer Foundation (2014 to present)

Data Advisory Group, American Academy of Arts & Sciences, Commission on Undergraduate Education (2015 to present)

Facilitator, Financial Aid Summit, Buckingham Browne & Nichols (2014 to present)

TWG Member, Update Bound Evaluation, U.S. Department of Education (2014-15)

Judge, Robin Hood Foundation, College Success Prize (2014)

Advisory Board Member, FUEL (Families United in Educational Leadership) (2010-present)

Member, College Board Pell Grant Sustainability Study Group (2011-13)

Research Consultant, USA Funds, School and Student Services Committee. Designing an evaluation of a financial literacy curriculum and online student loan tool (2012-13)

Policy Research Panel, Advisory Committee on Student Financial Assistance. Advising on the first and second annual reports due to the U.S. Congress. (2009-12)

Advisory Committee, Completion Innovation Challenge (2011) An initiative funded by the Bill & Melinda Gates Foundation and directed by Complete College America.

Research Advisor, The Bill & Melinda Gates Foundation, U.S. Program Postsecondary Success Initiative (2009, 2011)

External Advisory Committee, Massachusetts Race to the Top (2010-13)

Education Advisory Group, I Have a Dream Foundation (2008-2013)

Research Advisory Board Member, Education Sector (2006-2010)

Technical Advisory Committee, College Results Online, The Education Trust. Advised on the development of a web tool that enables students and colleges compare the graduation rates of peer institutions (2004-10)

Advisory Committee Member, Center for Policy Analysis, American Council on Education (2007-09)

Advisor to the Chancellor of the Ohio Board of Regents (2007-08)

Lumina Foundation for Education, Research Advisory Committee (2006-08)

Advisory Committee, The Working Poor and College Access & Affordability Project, Institute of Higher Education Policy (2006-07)

Research Advisor, Massachusetts Board of Higher Education, Task Force on Student Financial Aid (2005-06)

Research Consultant, Best Associates, Project on the Return to Education (2005-06)

Advisory Board, Study of New Scholars – Principal Investigators: Drs. Richard Chait and Cathy Trower (2003-05)

Research Consultant, National Association of Independent Schools, Financing Affordable Schools Think Tank (2005)

Higher Education Advisory Board, Harvard Civil Rights Project (2003-07)

MAJOR SPEAKING EVENTS (selected)

- Presenter, National Bureau of Economic Research (NBER)-China Center for Economic Research at Peking University (CCER) Conference on China and the World Economy in Beijing, China. "Making College Accessible to Disadvantaged Students: Lessons from the American Higher Education System." (2014)
- Keynote Speaker, New England Board of Higher Education, "Redesigning Student Aid in New England" (2014)
- Panelist, SxSW edu Conference, "Empowered to Act: Postsecondary Innovation Zones" (2014)
- Panel member, AERA Presidential Session, Annual Meetings (March 2014) "Innovations in Access to and Success in College."
- Presenter, University of Virginia, Curry Research Lectureship Series (2013) "How much of a nudge is necessary? Using Information, Assistance, and Incentives to Increase College Savings and Enrollment"
- Speaker, Education Writers Association, Higher Education Seminar. "The Changing Face of College." (2013)
- Featured Speaker, CUNY Annual Policy Lecture, "How has the Great Recession Changed American Higher Education?" (2013)
- Presenter, H.ED. Talks, "Nudging Students to College Success: Could a small change make a big difference on persistence?" Achieving the Dream (ATD) State Policy Meeting (2012)
- Panel Member, "Setting the Stage Nationally: Opportunities for Systems Change." The Boston Foundation, Funder Convening: College Access & Success: What Will It Take? (2012)
- Presenter, "Economic and Racial Diversity in American Higher Education: A Current and Future Perspective under Obama and the Supreme Court." New York University (2012)
- Invited Lecture, "The Role of Remediation and Developmental Courses in Access and Persistence." (with Angela Boatman). Advisory Committee on Student Financial Assistance, Seminar Series on College Access, Persistence, and Success. (2012)
- Moderator and Presenter, "Evidence—Action—Innovation: A College Completion Symposium," U.S. Department of Education. (2012)
- Presenter, IDEAS Boston. "Nudging Students into College: Could a small change make a big difference?" (2011)
- Expert Briefing, Bill & Melinda Gates Foundation, Co-Chair Learning Session on the Postsecondary Success strategy (2011)
- Presenter, Federal Reserve Bank of Atlanta, Center for Human Capital Studies. "Addressing the Needs of the Underprepared: The Role of Postsecondary Remediation." Employment and Education Conference, September 29-30. (2011)
- Participant, Consumer Information in Higher Education, meeting sponsored by the Bill & Melinda Gates Foundation and Margaret Spellings & Company (2011)
- Guest Speaker, Lumina Foundation for Education Board Meeting. Cambridge, MA. (2010)

- Speaker. National Conference of State Legislators (NCSL) Spring Forum. "Increasing Postsecondary Enrollment among Low-Income Families: Results from the FAFSA Experiment." (2009)
- Featured Speaker. College Access Symposium, Tufts University. "College Access and Success: Key Barriers and Potential Solutions." (2009)
- Presenter, Boston College 2007 Monan Symposium, Cost, Access, and Equity in Higher Education: American and International Perspectives. Co-Sponsored by the Fulbright New Century Scholars Program. "Student Access and Affordability: Trends in Higher Education Policy." (2007)
- Panelist, Harvard University Inauguration of President Drew Faust, Faculty Symposium: "Inequality and Justice in the Twenty-First Century." (2007)
- Guest Commentator, National Public Radio. "Continuing Education No Simple Matter for Some." *News and Notes*, September 18, 2006.
- Featured Speaker, Massachusetts Association of Student Financial Aid Administrators (MASFAA): "College Access in the New Millennium: How is Massachusetts doing?" (2006)
- Featured Presenter and Panel Member, MassINC Distinguished Panel: "Paying for College: The Rising Cost of Higher Education" (2006)
- Public Lecture, University of Wisconsin-Madison, Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE), Forum on the Consequences of Merit-Based Student Aid. Madison, WI (2006)
- Speaker, New York University, Steinhardt Institute for Higher Education Policy, Forum on Extending Opportunity in Higher Education. Respondent to William Bowen. New York, NY (2005)
- Panelist and Moderator, "Access to Higher Education: Barriers and Strategies for Improvement" Harvard Kennedy School of Government, Black Policy Conference. Cambridge, MA (2005)
- Respondent, Advisory Committee on Student Financial Aid (ACSFA), Access and Persistence Symposium. Washington, DC (2005)
- Speaker, "The Hopes and Realities of Higher Education in the United States." Berlin Dialogues, sponsored by the Center for European Studies at Harvard University and Wissenschaftszentrum Berlin. Session: "Social Determinism vs. Equal Opportunity: Access to Higher Education in Germany and the United States." Berlin, Germany (2004)

OTHER SERVICE (selected)

- Selection Committee and Faculty Mentor, David L. Clark Graduate Student Research Seminar in Educational Leadership and Policy, American Educational Research Association (2013-14)
- Selection Committee, National Academy of Education/Spencer Foundation Dissertation Fellowship (2012)
- Mentor, NAE/Spencer Fall Fellow Retreat (2012)
- Member, Board of Directors, Soldiers Field Park Children Center. Chair of the Educational Policies Committee. (2010-12)
- Contributor, White House Convening on Consumer Information in Higher Education (2011)
- Contributor, White House Summit on Community Colleges (2010)

Chair, Institute of Education Sciences, Education Systems and Broad Reform Scientific Review Panel (2009), Member (2007-09)

Fall Conference Program Review Committee, Association for Public Policy Analysis and Management (APPAM) (2009 and 2010)

Member, Technical Review Panel, 2008 National Postsecondary Student Aid Survey (2006-12)

Task Force Member, "Rethinking Financial Aid." The College Board. (2006-12)

American Enterprise Institute (AEI) Higher Education Reform Forum Working Group (2009-12)

Senior Scholar, Spencer Dissertation Fellows Fall Workshop (2006)

Contributor, "Advancing the Understanding of the Relationship between Education and Labor Market Outcomes." National Opinion Research Center (NORC), University of Chicago (2006)

External Review Committee, Spencer Dissertation Fellowship Program (2004-07)

Social Science Research Council (SSRC), Transitions to College Project, Project Member (2003-06)

External Reviewer, CERGE-EI / Global Development Network Global Research Competition (2004-09)

Contributor, National Center for Higher Education Management Systems, Invitational meeting on state- and system-level educational databases. Boulder, CO (2005)

Roundtable Participant, Institute of Education Sciences. Discussion of Postsecondary Research Priorities (2005)

Session Chair and Discussant, "Skills, Policy, and Labor Market Outcomes across Demographic Groups." American Economic Association and the National Economic Association, Annual Meetings (2005)

Roundtable Participant, American Academy of Arts and Sciences, Initiative for Humanities and Culture. Cambridge, MA (2003)

Faculty Advisor, Social Science Research Council, Applied Economics Program (2001-03)

Roundtable Participant, American Academy of Arts and Sciences, Initiative on Diversity. Cambridge, MA (2001)

Referee: Quarterly Journal of Economics, Review of Economics and Statistics, Journal of Labor Economics, Journal of Economics, Journal of Public Economics, Journal of Human Resources, Economic Journal, B.E. Journals in Economic Analysis and Policy, Journal of Policy Analysis and Management, Journal of Student Financial Aid, Economics of Education Review, Educational Evaluation and Policy Analysis, Review of Higher Education, Social Science Quarterly, Education Finance and Policy, Review of Educational Research, National Science Foundation, National Center of Education Statistics - Institute of Education Sciences, The Smith Richardson Foundation, The Spencer Foundation, Harvard University Press, Princeton University Press, Stanford University Press.

UNIVERSITY LEADERSHIP AND SERVICE (selected)

Co-Chair, Committee on Professional Education (2015-present)

Member, HarvardX Research Committee (2012-present)

Member, Task Force on Sexual Assault (2014-present); member of the sub-committee on survey design Admissions Committee Member, Harvard Crimson Academy (2014-present) Member, Committee to Establish Metrics for the Cost of Higher Education (2014-15)

Chair, Master's Programs Steering Committee (2014-15), Master's Program Directors Committee (2013-14)

Chair, Online Strategy Workgroup (2013-14), Online Education Committee (2014-15)

Chair, Faculty Space Committee (2013-14)

Chair, Ph.D. Steering Committee, Harvard Graduate School of Education and Graduate School of Arts and Sciences (2012-13)

Faculty Director, Ed.D. Program, Harvard Graduate School of Education (2010-13)

Chair of the Ed.D. Steering Committee

Chair of the Ed.D. Admissions Committee

Member, Dean's Cabinet, Harvard Graduate School of Education (2009-2013)

Chair, Master's Program Strategic Workgroup, Harvard Graduate School of Education (2008-09)

Chair, Enrollment Services Committee, Harvard Graduate School of Education (2002-04)

Member, Provost Academic Leadership Forum (2013-2014)

Speaker and Briefee, Harvard Kennedy School, Spring Exercises (2014)

Harvard University briefing with Arne Duncan (2014)

Moderator and Co-Planner, Askwith Forum, "Evaluating President Obama's 2020 College Graduation Goal." Participants: Martha Kanter, Under Secretary, U.S. Department of Education; Rolando Montoya, Provost, Miami Dade College; Hilary Pennington, Former Director of Education, Postsecondary Success, and Special Initiatives, Bill & Melinda Gates Foundation. (April 2012)

Facilitator, Harvard Initiative for Learning and Teaching (HILT) Symposium 2012: "Improving learning through innovation in practice: Demonstrations and Ideas." (February 2012)

Panel Participant, Committee on University Resources (COUR) Annual Symposium: *Reimagining the Learning Experience in the 21st Century.* Moderated by David Garvin, C. Roland Christensen Professor of Business Administration. Other participants: Eric Mazur and Steven Pinker. (April 2012)

Review Committee, Bureau of Study Counsel (2011)

Admissions Committee, Crimson Summer Academy, Harvard University (2005-06)

TEACHING EXPERIENCE

Harvard Graduate School of Education (2000 to present)

- The Economics of Higher Education: Access, Outcomes, and Competition (Graduate module)
- The Economics of Colleges and Universities: Price, Costs, and Value (Graduate course)
- The Role of Policy in College Access and Success (Graduate seminar)
- Microeconomics: A Policy Tool for Educators (Graduate course)
- Student Achievement: The Role of Resources and Governance (Graduate seminar)

Faculty Instructor, Harvard Institute for Educational Management (IEM) (2001 to present)

- "Enrollment Management, Financial Aid, and Competition in Higher Education"
- "Student Access and Affordability: Trends in Higher Education Policy"
- "The Financial Aid Game"

- Faculty Instructor, Harvard Institute for Management and Leadership in Education (MLE) (2009 to present). "The Triple Bind: Keeping Revenues, Expenditures, and Students in Balance"
- Presenter, Postsecondary National Policy Institute, Student Aid Seminar (2012). "Financial Assistance and College Access."
- Faculty Instructor, Harvard Institute for Higher Education, Program on Performance Assessment in Higher Education (2011). "Economic Perspectives on Outcomes Assessment: Fostering Informed Accountability"
- Faculty Instructor, Harvard Institute for Higher Education, Shaanxi Leadership Program (leaders from the Shaanxi Province, People's Republic of China) (2010) "Management and Innovation of Higher Education" Program
- Faculty Instructor, Education Grantmakers Institute, Harvard Graduate School of Education (2009). "Using Research and Evaluation to Advance Public Policy: The Case of the FAFSA Experiment"
- Faculty Instructor, National Conference of State Legislators (NCSL) Leadership Forum, John F. Kennedy School of Government, Harvard University (2007)
- Faculty Instructor, Harvard Administrative Fellows Program (2004-2006)
- Faculty Instructor, Harvard Seminar for Chinese University Presidents (2005)
- Faculty Instructor, Harvard Institute for Independent Schools (2005)
- Faculty Lecturer, LASPAU: Academic and Professional Programs for the Americas, Program in Financial Leadership for Higher Education (2002)
- Teaching Fellow, Harvard University, Dept. of Economics: The Economics of Education (1997-98); Thesis Tutorial in Labor Economics (1998-99 and 1999-2000); Thesis Tutorial in Urban Economics (1996-97 and 1997-98)

DOCTORAL ADVISING (graduates)

Anjali Adukia (chair)	Ivelys Figueroa (member)	Jennifer Price (chair)
Scott Barge (member)	Stella Flores (chair)	Richard Reddick (chair)
Melissa Bert (chair)	Hester Fuller (chair)	Hanna Rodriguez-Farrar
Angela Boatman (chair)	Liliana Garces (chair)	(chair)
Neal Brown (member)	Greg Harris (chair)	Brendan Russell (member)
Ron Brown (member)	Jodut Hashmi (chair)	Jennifer Steele (member)
Juan Carlos Calcagno	Darryl Hill (chair)	Marie-Andree Somers (co-
(member)	Michael Hurwitz (co-chair)	chair)
Ben Castleman (chair)	Joie Jager-Hyman (chair)	Susan Sporte (chair)
Baoyan Cheng (chair)	John McLaughlin (member)	Kim Truong (member)

OTHER EMPLOYMENT

Research Assistant, National Bureau of Economic Research - Cambridge, MA (1996-2000)

Associate Director of Undergraduate Studies, Economics Department, Harvard University - Cambridge, MA (1997-2000) Responsible for the Undergraduate Honors Thesis Program.

Economic Consultant, Harvard Institute for International Development (HIID) - Alajuela, Costa Rica (1997) Investment Banking Analyst, Goldman, Sachs & Company - New York, NY (1994) Founder and Community Service Director, Redding Circle Homework Center - Princeton, NJ (1992-94) Urban Programs Division Intern, New Jersey Economic Development Authority - Trenton, NJ (1994)