# Employers and Educators: A Powerful Partnership for Careers

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#### Skills for America's Future: Four years of growing partnerships











## Driving demand-driven policy and partnerships



# Influence national policy

Spotlight & facilitate national partnerships

Strengthen local strategies

- Workforce Innovation and Opportunity Act
- Ready to Work
- Department of Education partnership
- American Assoc. of Community Colleges
- Comm. College Workforce Consortium
- American Manufacturers Association
- Skills for Chicagoland's Future
- Playbook for partnerships
- Support for local consortia

### A partnership that creates careers

## Gap Inc.*for* Community Colleges

PARTNERSHIP PROGRAM

- Job skills
- Job shadowing
- Interviewing
- Internships
- Careers













# LearnUp

### Building a knowledge base for successful partnerships



#### **Student Success**

How and in what ways does employer engagement contribute to student success outcomes?



**Institutional Practice** How does a community college benchmark and strengthen its employer engagement activities?



#### Value to Employer

How do employers value partnerships? How can, or should colleges assess employer impact?

"At this stage in my life, I believe the sky is the limit. Now the **sky is a little closer**."

"The generosity shown to me has put a fire in me to remember that you have to **pay it forward** with the blessings you have bestowed upon my family and me."

"I hope one day, I will be able **to help students achieve their goals just as you have helped me**."

"Your support not only helps me with financial needs, but also gives me a lot of **spiritual encouragement to achieve academically**."

## For more information, and to get involved:

## Skillsforamericasfuture.org

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